

# Babba

SPRING  
**SUMMER**  
COLLECTION

SS/26

A SEASON WAITING TO BE REVEALED.  
Each look opens a new landscape, each color  
tells a brighter story.

spring  
*TRENDS*  
decoded

SOFTNESS  
& FLEXIBILITY.  
RELAXED & REFINED  
SUMMER.

HELLO  
SUNSHINE!  
PARTY  
PRINTS

LIGHTWEIGHT  
AND SUSTAINABLE MATERIALS  
Crafted to ensure comfort and freshness, even  
on the hottest days.

BEHIND  
EVERY LAYER,  
*THE ESSENCE*  
OF SUMMER.



**Baba**



# SUMMER IS NOT JUST A SEASON

**IT'S A FEELING WAITING TO BE REVEALED.**  
Hidden beneath textures, colors and silhouettes, it lives in light, in warmth, in movement. This collection unfolds like a tear in the surface: each look opens a new landscape, each color tells a brighter story.



**SOFT LINES**  
**MEET BOLD TONES,**  
capturing the joy  
of dressing without  
rules, without weight.  
BABA celebrates a  
summer made of  
discovery - where  
fashion peels away  
the ordinary and  
lets emotion shine  
through. Because  
behind every layer,  
there is freedom.  
And behind freedom,  
there is style.





**VERSATILE  
SILHOUETTES**

The collection ranges from relaxed fits to more defined, cinched waistlines, offering a versatility that allows for a seamless transition from daywear to cocktail attire through a simple change of accessories.



**THE ART OF DRAPE**  
The soft volumes are intentional, resulting from a design that prioritizes flared lines and bias cuts to ensure an inclusive fit and an impeccable drape.



**PRINTS SPEAK IN COLOR.**

Cuts answer with movement. Lightweight silhouettes follow the body without ever constraining it. Lines are soft, intentional, designed to flow. Prints feel sun-washed, vivid, alive like fragments of summer caught in motion. Nothing is rigid. Everything is meant to move.





# TEAR THE ORDINARY. FIND THE SEASON.

**BABA SPRING SUMMER IS AN INVITATION  
TO PEEL AWAY THE ORDINARY.**  
To dress without weight. To choose color, air,  
freedom. To let style follow emotion, and not  
the other way around. Because when layers  
fall, what remains is summer.



# FASHION, *REVEALED* IN FULL COLOR.

Hidden beneath textures, colors and silhouettes, it lives in light, in warmth, in movement. This collection unfolds like a tear in the surface: each look opens a new landscape, each color tells a brighter story. Soft lines meet bold tones, capturing the joy of dressing without rules, without weight.





**MINIMALIST  
VS. BOHO-CHIC**

On the left, the clean aesthetic emphasizes a sharp, contemporary silhouette. On the right, the eyelet lace adds a romantic, airy dimension, infused with bold seasonal colors that breathe life into the traditional embroidery





**PRIMAL TEXTURES &  
URBAN MINIMALISM**

On the left, the texture-driven print serves as a bold statement of identity, where organic shapes mimic natural rhythms. On the right, the monochrome silhouette acts as a structural anchor, stripping away the superfluous to highlight the garment's impeccable cut and fabric quality





# DISCOVER *SUMMER* BENEATH THE SURFACE

What you see is only the surface. Wrinkled colors fall, tear, open.

And suddenly, the sky appears. A horizon. A feeling. BABA plays with layers not to hide, but to reveal. Every background becomes a threshold, every look a passage from texture to light, from fabric to summer.

# LIGHT BREAKS THROUGH, STYLE FOLLOWS





**CHROMATIC  
DYNAMICS &  
TEXTURAL DEPTH**

The collection's framework is defined by an intricate exploration of graphic patterns, where organic motifs and contemporary geometries merge into a vibrant visual narrative.

EACH GARMENT IS ENGINEERED TO MAXIMIZE COLOR payoff on lightweight textile bases: the technicality of the cuts ensures that body movement does not distort the print's legibility but rather enhances its three-dimensionality. It is a calculated balance between aesthetic impact and functionality, where design becomes a tool to interpret a dynamic, effortless elegance.





**MONOCHROMATIC RIGOR  
& METALLIC INFUSION**

This seasonal narrative centers on a high-contrast dialogue between deep blacks and optic whites, a timeless palette redefined through contemporary silhouettes. The visual tension is punctuated by strategic gold inserts, applied with surgical precision to illuminate the garment's architecture.





These metallic accents are not merely decorative but serve as focal points that guide the eye along the seams and structural lines. The result is a sophisticated interplay where the sobriety of the monochrome meets the tactile richness of gold, elevating essential pieces into statement-making couture.



**PICTORIAL VIBRANCY:  
THE WEARABLE ART**

The collection culminates in a celebration of chromatic expression, where garments become canvases for bold, pictorial textures. These painterly prints bridge the gap between contemporary art and sartorial design, featuring fluid brushstrokes and a kaleidoscope of pigments that dance across the fabric. The technical complexity of these patterns requires an absolute mastery of textile printing to ensure that every shade remains luminous and every gesture of the print feels spontaneous. It is a grand finale of color and energy, designed for those who view fashion as the highest form of self-expression.



# Bobbo

SPRING  
**SUMMER**  
COLLECTION

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